

Long's Simmentals' 6th Annual Production Sale

February 2, 2026, Creston, IA

No.	Category	Average
42	Bulls	\$8,261
17	Bred Heifers	\$7,782
<u>6</u>	<u>Open Heifers</u>	<u>\$7,902</u>
65	Live Lots	\$8,103

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation AgMarketing, LLC, KS

Marketing Representatives: Graham Blagg, Tim Anderson, Mitch Armitage, Gregg Miller, Mike Sorenson, Bryce Farmer and Brice Conover.

Representing ASA: Bert Moore

High-Selling SimInfluenced Lots:

\$37,000 -PB SM Bull, "Longs In Charge K28," s. by SO Remedy 7F, sold to Brix Cattle, IA.

\$27,000 -PB SM Bull, "Longs In Charge N228, s. by SFI Longs In Charge K28, sold to Bill Sloup, NE.

\$18,000 -3/4 SM Donor, "Longs F12," s. by LLSF Pays To Believe ZU194, sold to Cole Dickey, IA.

\$17,000 -PB SM Bull, Longs In Charge N409," s. by SFI Longs In Charge K28, sold to Mike Thompson, IA.

\$17,000 -PB SM Bred Female, "Longs Patriot M201," s. by LCDR Patriot 8K, sold to Adcock Land and Cattle, IL.

\$16,000 -Flush out of, "Longs Carmen," s. by LLSF Pays To Believe ZU194, sold to Jesse Kohl, IA.

\$14,000 -5/8 SM Bull, "Long`s Salem N57," s. by ES/Longs Salem HW46-1, sold to Mike Thompson, IA.

\$12,000 -PB SM Open Female, "Long`s In Charge N429," s. by SFI Longs In Charge K28, sold to ZWT Agnus, TN.

\$11,500 -PB SM Bull, "Long`s/TSC In Charge N70," s. by SFI Longs In Charge K28, sold to Pam Haley, OH.

Comments: Also selling was one Flush Lot for \$16,000; and 26 Embryos at an average of \$1,642/Embryo. Cattle sold to seven states.